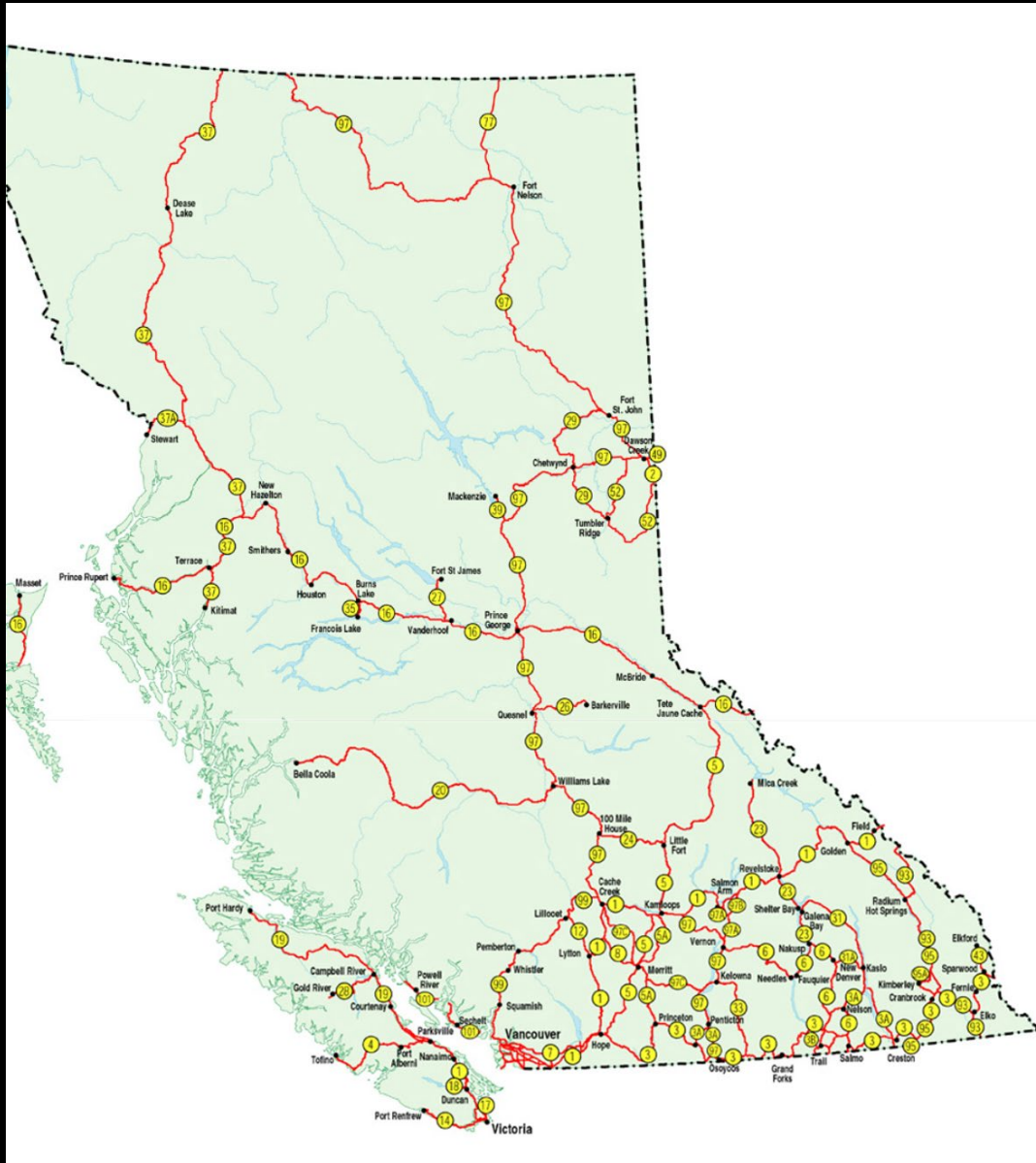




The Economics of Community Resiliency: Economic Disaster Resiliency and Recovery Programs



Who or What is

The British Columbia Economic Development Association (BCEDA) is the lead association of economic development practitioners, dedicated to providing services in support of its members, their professional development needs, activities, profile and economic development goals

When did my interest in Disasters start?



April 20, 1991

The wedding (& marriage) turned out great – but...





BCEDA

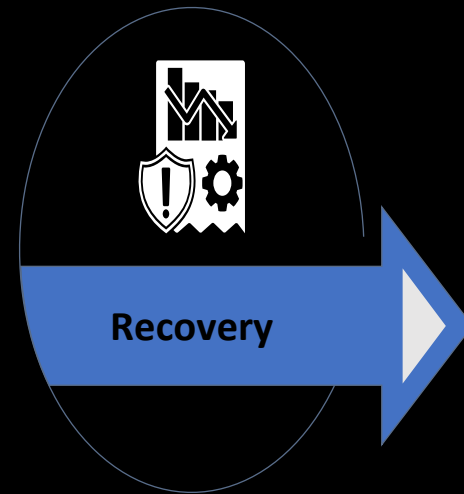
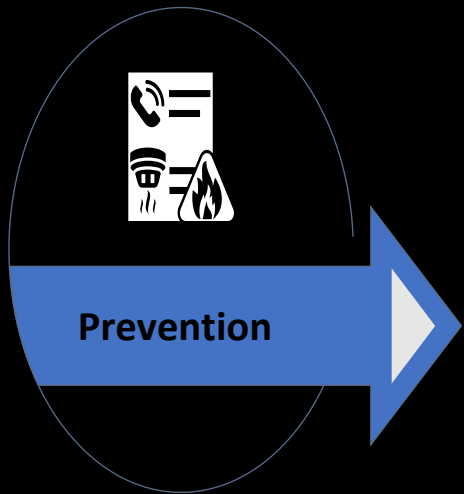
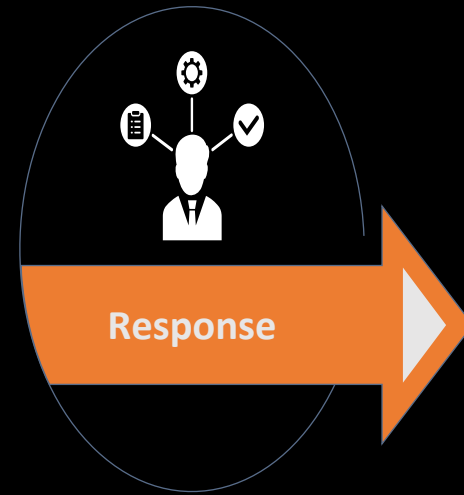
BC Economic Development Association



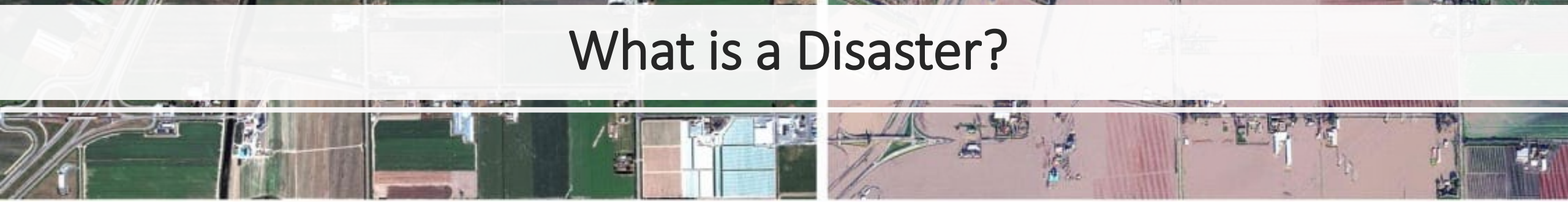
Canada's First Economic Resiliency and Recovery Program

- Since 2012, BCEDA Volunteer teams have responded to multiple disasters in Canada and around the world.
- BCEDA response is immediate for Provincial disasters
- Over 100 volunteers in Canada and USA
- Was part of team to develop US Economic Recovery Framework (FEMA)
- Provide training to over a 1000 Economic Development Leaders every year
- Unfunded with some support from corporate, community partners, and Red Cross
- Many components of our program will likely end in 2024 due to financial constraints

Disaster Management and Recovery







I hate when people say "Well it could've been worse"

Well you know what Becky it could have been a hell of a lot better too



Getting your Community Disaster Ready



Preparedness

- Understanding the reasons for preparedness
- Identifying partners and key stakeholders
- Building the planning team
- Community and Business Consultation
- Coordinating with senior government agencies
- Acknowledging that recovery takes time

PREPARE THE PLAN



City of Colwood ECONOMIC RECOVERY PLAN

VERSION 3 - SEPTEMBER 2020

Plan Content

1. Economic Recovery Task Force
2. Centre for Economic Recovery
3. Business Community Engagement
- 4. Business Re-entry System**
- 5. Business Financing**
- 6. Capacity Building**
- 7. Workforce Planning**
8. Community Revitalization & Policy Review
9. Communications Strategy
10. Senior Government Programs for Recovery



Economic Recovery Task Force

- Responsible for the economic recovery
- Identify who should participate and who takes lead role
 - Local government
 - Business owners
 - Key stakeholders (education, utilities, Chamber)
- Communication
 - With task force
 - With community
- Implements recovery plan
- Identified other programs and initiatives



Centre for Economic Recovery

- One stop shop for business
- Identify location for centre (alternate locations)
- Identify who is responsible – typically EDO/Chamber
- Who will be involved – local, regional, state, federal
 - Banks
 - Insurance
 - Workforce agencies
 - Entrepreneurship agencies
- Market and communicate the Centre
- Establish a number for businesses to call

Be prepared to keep centre open for months/years



Business Community Engagement

Disaster Recovery is BRE on steroids

- Maintain up-to-date business contact information
- Educate and communicate
- Collect information – needs assessment
- Pre-qualified supplier list

“A community can’t recover without business and the jobs they create – all businesses count”



Policy Review

- Review now – not later
- The need for speed
- Have alternate options in the event of a disaster
- Waste disposal
- Transitioning underutilized space
- Existing building specifications – may not meet today's needs



Communication Strategy

- Communication is often compromised during and after a disaster
- Breakdowns in communication is often cited as one of the most difficult barriers for economic recovery
- Misinformation (rumours and bad information) will happen
- Where to access help



The Bronze Sculpture Capital of Canada

Drop in to our new Visitor Centre to find out all of the exciting things to do in town and pick up a souvenir or unique gift!

Princeton.ca/p/Bronze-Sculpture-Walk



Rediscover Princeton

Have Resources Ready to Go!



- Home
- About BCEDA ▾
- Membership ▾
- Professional Development ▾
- Resources ▾
- Partnership ▾
- Contact
- Flooding
- Member Login

Wildfires

BCEDA is watching the wildfires currently burning throughout the province, and the devastation that they bring. We encourage every community to ensure that they, and their business community, are prepared in the event of a disaster such as a wildfire. Resources to aid in this preparation can be found below or [view a PDF version here](#).

We encourage communities to prepare and check back to this page for more info as the situation unfolds, and new assistance programs are announced.

[View Resources for Heatwaves & Drought](#)

Resources

[Resources for Wildfire Impacted Individuals & Businesses 2023 \(Live Document\)](#) - A document of resources that is constantly being updated as new information and resources are released. Check back in on this document regularly for up-to-date information regarding the wildfires including:

- Evacuation information
- Pet/Livestock care
- Insurance
- Health resources
- Links to Regional District emergency websites
- Sector Specific Resources



[Destination BC - Emergency Preparedness Resources](#) - Emergencies can impact travel, visitors, and businesses at any time, and potentially influence those who may be planning a trip to our province. Share information from official sources only, and consult the resources at the link to help you prepare and respond to emergencies.



Resources for Wildfire Impacted Individuals & Businesses 2023

Red Cross	3
Registration	3
Wildfires: Before, During & After	3
Province of BC	4
Emergency Evacuation and Recovery Information	4
Evacuee Registration & Assistance (ERA)	4
What to do if under an evacuation order or alert	4
Emergency evacuee guidance for the public	4
Get Prepared for a Wildfire in British Columbia	4
PreparedBC: Guide for Small Business	4
Emergency Info BC	4
Current Wildfire Information	4
BCWildfire	5
BC Wildfire Dashboard	5
Wildfires List	5
Alerts & Bulletins	5
Evacuation Information by Location	5
Reception Centres	5
Resiliency Centre	6
Recommended Actions	7
Municipalities and Regional Districts: https://www.emergencyinfobc.gov.bc.ca/latest-news/	7
First Nations:	8
Area Restrictions:	9
Seniors:	10

Links to Business Resources

B.C. Business COVID-19 Support Service

The B.C. Business COVID-19 Support Service, operated by Small Business BC, is a one-stop shop for information on support for businesses available during COVID-19. Small Business BC advisors are ready to help Monday-Friday 9am-5pm at 1-833-254-4357, covid@smallbusinessbc.ca & live chat.



Funding & Support

- Government Funding & Support
 - Loans and Grants
 - Rent Relief
 - Wage Support
 - Changes to Taxes
 - Pivoting Your Business Operations
 - Other Support and Resources
 - Regional Supports
 - Self-Employed Individuals
 - Agriculture and Agri-Food
 - Innovative Businesses
 - Bill Relief
- Indigenous Small Business Resources
- Consult the COVID-19 benefits available to you

General COVID Information

- Province-wide Restrictions
- BC CDC COVID Information
- HealthLinkBC
- Travel and COVID-19
- Virtual mental health supports during COVID-19
- B.C.'s response to COVID-19
- Government of Canada COVID Dashboard

Information for Businesses

- [Managing Your Business During COVID-19](#)
- [Employment Insurance](#)

Workplace Safety

- [WorkSafeBC COVID Safety Plans](#)
- [Keeping Workplaces Safe](#)

A vibrant, walkable city street scene. A large, arched sign reads "WELCOME TO - PRINCESS LANE". The street is paved with cobblestones and lined with colorful, multi-story buildings. People are walking, sitting on benches, and a child is holding a balloon. A sign above a doorway says "SIGN".

Recovery will be led by Local Governments

Be Creative

Economic Disaster Response and
Recovery is not the Same Old
Same Old





EDRP – Some Key Points

- Communities are not prepared to rebuild an economy
- It takes a Team
- The process of recovery is easier if you are prepared
- PLAN, PLAN, PLAN

Some Available Resources



Local Economic Recovery and Restart Toolkit



A Resource Guide for Economic Developers and Local Leaders Recovering from a Disaster



ECONOMIC RECOVERY AND RESILIENCY

A Toolkit for Local Leaders and Economic Development

Economic Disaster Recovery Project (EDRP)



PREPARE YOUR COMMUNITY OR REGION

Host a “Making Economic Resiliency and Recovery The New Norm”

Full day workshop



BCEDA

BC Economic Development Association



Register and Save – Local Leaders discount

www.bceconomicsummit.ca



2024 BC Economic Summit

Secure your spot at the year's
biggest economic event.



www.bceda.ca/summit

REGISTER NOW

Penticton, BC



6-9 MAY, 2024





Questions
www.bceda.ca
